

Message Text

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PAGE 01 MONTEV 00168 171625Z
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TAGS: AFSI, BTRA, UY
SUBJ: TRAINING PROGRAM FOR FSL GORDON LITTLE

REF: A. MONTEVIDEO 117 B. STATE 7184

1. THE EMBASSY WISHES TO REITERATE (SEE REFTEL A) ITS PLEASURE OVER THE SELECTION OF MR. LITTLE FOR THE FSI/USDOC STATESIDE TRAINING PROGRAM. WE ARE CONFIDENT THAT THE EXPERIENCE WILL NOT ONLY ENHANCE THE EFFECIVENESS OF MR. LITTLE IN HIS U.S. TRADE PROMOTION ACTIVITIES IN URUGUAY BUT WILL ALSO BE PERCEIVED THROUGHOUT THE EMBASSY AS A SIGN OF APPROPRIATE RECOGNITION OF MR. LITTLE'S CONSISTENTLY OUTSTANDING PERFORMANCE IN THE EMBASSY OVER A TWENTY-YEAR PERIOD.

2. MR. LITTLE WILL ARRIVE WASHINGTON 2:19 P.M. ON FEBRUARY 26 VIA NATIONAL AIRLINES #106 FROM MIAMI. HE WILL LEAVE MONTEVIDEO ON FEBRUARY 24 ON PAN AM #450 ARRIVING IN MIAMI AT 5:25 A.M. ON FEBRUARY 25. THE COST OF THE MONTEVIDEO/ WASHINGTON/MONTEVIDEO AIRFARE IS ABOUT \$1,066. A MEDICAL EXAMINATION IS BEING SCHEDULED AND SEVERAL PHOTOGRAPHS AND A SHORT BIOGRAPHICAL SKETCH WILL BE POUCHED SHORTLY. MR. LITTLE IS PREPARED TO PRESENT TALKS ON ECONOMIC/COMMERCIAL
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CONDITIONS IN URUGUAY AND IS PARTICULARLY WELL VERSED IN THE URUGUAYAN FISHING AND MEAT PACKING INDUSTRIES. IN ADDITION, HE THOROUGHLY KNOWS THE URUGUAYAN IMPORT REGIME AND CAN DISCUSS THE PROBLEMS OF SELLING AND IMPORTING IN URUGUAY.

3. THE EMBASSY VIEWS THE STATESIDE TRAINING PROGRAM AS AN OPPORTUNITY FOR MR. LITTLE TO BE EXPOSED TO MORE THAN U.S.

INDUSTRY, ALTHOUGH THAT ASPECT WILL BE VERY IMPORTANT. ACCORDINGLY, TAKING INTO ACCOUNT MR. LITTLE'S PARTICULAR INTERESTS IN THE FISHING INDUSTRY, (INCLUDING SHIPYARDS AND COLD STORAGE EQUIPMENT), THE FOOD PROCESSING AND PACKAGING INDUSTRY IN ITS VARIED ASPECTS, AND THE AGRICULTURAL MACHINERY INDUSTRY, THE EMBASSY RECOMMENDS THE FOLLOWING ITINERARY, WHICH INCLUDES SUGGESTED WEEKEND ACTIVITIES THAT WOULD BROADEN MR. LITTLE'S EXPOSURE TO THE COUNTRY AND ITS PEOPLE: WASHINGTON. FEBRUARY 27 - MARCH 3. BRIEFINGS AND CONSULTATIONS. ATLANTA. MARCH 4-7 VISIT TO ATLANTA INTERNATIONAL SPORT AND TRAVEL SHOW; VISIT TO COCA COLA BOTTLING PLANT AND THE MEAD CORP. PACKAGING PLANT. NEW ORLEANS - MARCH 8-11. DISCUSSIONS WITH BANKING COMMUNITY ON EXPORT FINANCING, AND WITH CUSTOMS BROKERS ON U.S. IMPORT PROCEDURES; VISITS TO OCEAN-GOING STERN TRAWLER MANUFACTURERS, TOUR OF FOOD PROCESSING PLANT (PERHAPS FRITO-LAY). LOS ANGELES - MARCH 12-15. VISITS TO FISH PROCESSING PLANTS (PREFERABLY TUNA); VISIT TO PORT FACILITIES AT LONG BEACH. MR. LITTLE WOULD LIKE TO TAKE THE TRAIN FROM LOS ANGELES TO SAN FRANCISCO, LEAVING ON MARCH 15. SAN FRANCISCO - MARCH 16-21. VISITS TO FRUIT AND VEGETABLE PROCESSING PLANTS (DEL MONTE OR OTHER); TOUR OF UNIVERSITY OF CALIFORNIA AT BERKELEY; VISIT TO PORT FACILITIES AT OAKLAND UNCLASSIFIED

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OR SANFRANCISCO. ON THE WEEKEND MR. LITTLE WOULD LIKE TO VISIT YOSEMITE NATIONAL PARK. SEATTLE. MARCH 22-26. VISITS TO FISH (NON-TUNA) PROCESSING/ CANNING PLANTS; TOUR OF THE BOEING PLANT. ON THE WEEKEND MR. LITTLE WOULD LIKE TO SEE MR. RAINIER NATIONAL PARK. MR. LITTLE WOULD LIKE TO TRAVEL BY BUS, WEATHER PERMITTING, FROM SEATTLE TO BUTTE, MONTANA. BUTTE. MARCH 27-28. BUTTE HAS BEEN INCLUDED TO GIVE MR. LITTLE AN OPPORTUNITY TO SEE MORE THAN JUST THE LARGE URBAN/ INDUSTRIAL CENTERS OF AMERICA. A RELATIVELY SMALL TOWN CENTERED AROUND MINING OPERATIONS SHOULD BE A GOOD CHANGE. MR. LITTLE WOULD LIKE TO MEET WITH REPRESENTATIVES OF THE LOCAL CHAMBER OF COMMERCE AND VISIT A MINE. OMAHA. MARCH 29-31. VISITS TO CATTLE SLAUGHTERHOUSES AND MEAT PACKING PLANTS. MILWAUKEE. APRIL 1-5. VISITS TO A BREWERY AND BEER BOTTLING PLANT; TOUR OF THE VILTER MANUFACTURING CO., (REFRIGERATION EQUIPMENT); VISIT TO THE J.I. CASE PLANT (AGRICULTURAL MACHINERY) AT RACINE, WISCONSIN; AND A TOUR OF A CHEESE PLANT IF AVAILABLE LOCALLY. WASHINGTON. APRIL 6-7. WRAP-UP SESSION. BECAUSE OF LACK OF TIME, MR. LITTLE WILL BE VISITING PHILADELPHIA,

NEW YORK, AND PERHAPS BOSTON, WHILE ON ANNUAL LEAVE AFTER
APRIL 7.

4. WHEN HOTEL RESERVATIONS HAVE BEEN MADE IN MIAMI FOR
FEBRUARY 25 AND IN WASHINGTON FOR FEBRUARY 26- MARCH
3 PLEASE INFORM THE EMBASSY.
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